

Placemaking in

WHITBURN

Chapter 04
Whitburn Vision



Whitburn Vision ?

In 2025 Whitburn is:

“renowned as family friendly place which is healthy, happy and positive; capitalising on its best asset – the Whitburn Downties, young and old!

a small town with (a) heart – and at the heart of Scotland; benefiting from its central location and great connections

characterised by its progressive + inclusive ‘can-do’ attitude towards business, enterprise + community providing a vibrant local economy and convivial place to life

a low-carbon, walkable place with active, healthy & proud communities”



Placemaking in Whitburn
Emerging Place Diagram

02-04-15

Austin-Smith:Lord

Refining the Vision – a proposition

What if?Whitburn became a **centre of excellence in health, wellbeing and micro making**.

By....

- creating a **collaborative civic estate** where all services are mixed, and each service centre includes **incubation space for social enterprise** linked to that service mix
- all **capital investment in green infrastructure** is matched by a future looking **training programme/skills and academic pathways**; and an enterprise challenge to spin out new business. Every £1 does £3 of work
- every **green space is networked based on health use, sports use and food**, linked to a whole town programme on wellbeing
- the college co locates across all service centres, mapping their service into existing spaces **joining up education, services and spin out enterprise**

Refining the Vision – a proposition

By....

- **micro enterprise scales up**, enabled by joined up services, **incubation spaces** on the high street and **accelerator spaces** in the industrial area
- a trust establishes to **diversify Polkemmet as part of the sports hub.**
- a **supply chain programme** established at sub regional level connecting makers and markets, enabled by an excellent level of internet accessibility

...then....

- Reducing poverty
- Increasing health
- Creating opportunities and jobs
- Restoring pride

So...

- Investors forum
- Prototype / pilot projects

Placemaking in Whitburn – Town Centre Toolkit

TOWN CENTRE TOOLKIT

BROWSE RESOURCES:

All Items

News

Resources & Toolkits

Funding Support

Policy & Research

Best Practice & Case studies

Support for Communities

Knowledge Partners

Town Centre Toolkit

Town Demonstration Projects

Towns Library



The Town Centre Toolkit contains ideas and examples of how people and organisations can make their town centre more attractive, more active, and more accessible. It should be used as a source of inspiration rather than a set of recommendations.

Securing investment to improve town centres is difficult as public sector budgets are tighter than ever. Many of the ideas in this toolkit demonstrate how worthwhile improvements can be made through more effective use of existing assets and resources, and by better co-ordination and organisation, to make

STP FORUM

The Towns Forum is your space. Use it freely to [Talk Towns](#); discuss [Policy and Towns Issues](#); the [Town Centre Action Plan](#) progress and related demonstration projects; and to [Seek Advice and Support](#).

VISIT

Tweets



Spokes Cycle Campaign @SpokesLothian 18h
#ScotlandsTowns #toolkit Refreshingly 'ordinary' ppl on bikes p76-83 scotlandstowns.org/town_centre_to... @CyclingEdin @POPScotland pic.twitter.com/o8CzdWtdH
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