

Winchburgh Canal Marina Bridge Mural Public Art Project Brief 30 April 2024.

1. Aims

- To design and create visually dynamic, contemporary and harmonious permanent Murals / appropriate surface design artworks on the walls of the **Bridge 32b**, which is key entry point along the canal to the new Marina in Winchburgh
- To develop a short series of public engagement workshops that enable local participants to contribute ideas that support the artist in designing creative and beautiful murals for the site. Designs should respond to local heritage, flora and fauna, the new Daisy Park designs and wider new development developments in Winchburgh such as the new schools, parks, homes, marina itself. The mural designs could include the above listed themes but should not be limited by these ideas. Additionally, some of the themes that were researched and presented in both the The Artist Residency educational booklet and the Big W plan, can be referenced as a way to continue engagement but not be defined entirely by previous work:
https://www.westlothian.gov.uk/media/55820/ArtWays-Activity-Guide/pdf/ArtWays_Activity_Guide.pdf
and the within 'Big W- Winchburgh Public Art Plan':
https://www.westlothian.gov.uk/media/56291/The-Big-W-A-Public-Art-Plan-for-Winchburgh/pdf/The_Big_W_-_A_Public_Art_Plan_for_Winchburgh.pdf
- To increase opportunities for participation in the arts for local residents and visitors, but especially for young people, to allow for the contribution to the visual amenity of the area with the greater aim of enhancing the wellbeing of the community by making these shared places feel welcoming, creative and celebrated.

2. Objectives

- To work with a lead artist/s or/ arts organisation experienced in public art to aesthetically enhance a newly installed bridge with a permanent visually striking cohesive mural series
- To work with artists who will facilitate a create process of creativity and change in the community through visual arts medium. Artists would be expected to lead creative visual arts workshops, sessions or events that also act as a consultation process with local residents, visitors to the marina as may be appropriate via on site drop in public sessions and with young people and local schools.
- To increase participant's artistic and environmental awareness via participation with the lead artist for the purposes of developing and using creative communication skills to identify themes of local interest which will then catalyse into the final mural designs.
- To visually connect all four main walls of the bridge artworks through revealing the sense of place, identity, local heritage and contemporary local culture through the medium of appropriate imagery and artworks.

3. Background Context

- There has been a settlement in Winchburgh for over one thousand years. The village's fascinating history encompasses the 12th century chapel of Auldathie and later Niddry Castle which Mary, Queen of Scots stayed at on her escape from Loch Leven Castle.
- During the 17th Century John Reid, the gardener at Niddry Castle, wrote the first book on Scottish gardening. During the 1870s the first of two shale oil works opened in Winchburgh, radically transforming the village with new housing, facilities and the iconic shale bings.
- The latter part of the 20th century saw the closure of the oil works, brickworks, railway station and canal. 2013 saw the start of a major £1bn fifteen-year expansion with new housing and community facilities.
- West Lothian has the fastest growing population in Scotland. West Lothian Council supports community arts engagement in new development areas through its public art plan and the aligned supplementary planning guidance for public art for developers. These policies enable new commissions for public art to be tied to the development areas for the benefit and support of local cultural heritage.
- In 2005 extensive research and community consultation was carried out as part of the master planning process for the extensive development that would change the landscape of Winchburgh. One of the overall aims at that time was to both inspire and empower the current residents of the area to embrace the change and the arrival of new communities who would become part of their future neighbourhood. Since that time the housing development itself has progressed with new residents taking occupancy of over 950 new homes on site with a rising population and changing demographic profile. The local population will rise to 13,500 within another estimated 10 year period.
- In 2014 art and architecture studio Dallas-Pierce-Quintero was commissioned to carry out creative work with local residents to inform the writing of the Public Art Plan for the development site as a whole.
- The commission also included the design and installation of the first 'trailblazer' public art work which was installed in 2017 to mark the beginning of the biggest public art commitment in the West Lothian region.
- In 2020 artist Gill White continued the creative foundation started by the DPQ plans and became the artist in residence for the area.
- The current opportunity is a continuation of this tradition of the involvement of local people in the process of designs public art works that are meaningful to them and that will ensure the endurance, celebration and protection of their own shared local spaces.
- In 2021 Winchburgh Developments built a new marina for the growing village and the mural art it so be placed on the new entrance bridge to the new marina which will be used by up to 20 barges. The marina is to open this summer, 2024.
- Scottish Canals are a partner to Winchburgh Developments and there is to be further developments along the canal with residential moorings to be placed along the canal in the future.

- Scottish Canals - The canals are historically significant, having played an important role in the industrial revolution. They have been designated as Scheduled Ancient Monuments, and many of their associated buildings are listed. For more history on the union canal please see: <https://www.scottishcanals.co.uk/visit/canals/visit-the-union-canal/history-heritage>

4. Artists Role:

- To deliver a short series of public engagement sessions using visual arts to inspire and enthuse local residents, young people and other users, as outlined in the budget section of this brief. This should include a ten day of workshop and/or event sessions.
- Once appointed the artist must propose a clear community engagement plan, which should detail times, locations, creative approaches and art material intended for the sessions. This will be supported and developed in discussion and agreement with the commissioning group. The engagement plan should outline workshops with named groups and also have a number of open public sessions such as:
 1. Winchburgh Academy
 2. Winchburgh Primary
 3. Sinclair Academy
 4. Holy Family
 5. The good companions
 6. The Thursday Older person group - community centre
 7. Drop in session on the canal path opposite bridge 32b area
 8. Session on the Marina docks if possible/ pending permissions
 9. Weekend session
 10. Evening session
- To facilitate creative community consultation in the development of the design process for the permanent works
- To share 3 early sketches as creative design approach options/ early directions of conceptual approaches of the mural design as a whole, as part of an iterative design process that will enable final selections to be agreed with the advisory group, through 3 rounds of consultation.
- To create the final design proposal based on the outcomes of the iterative process with the advisory group as mentioned above as well as the community feedback and their own experience, skills and creative insight into the place as it goes through the phases of final design completion.
- To consider the appropriate use of any visual art media and creative approach when planning the final designs in conjunction with West Lothian Council's requirements for paint/ priming/ preparations.
- To complete all art works in their selected medium, to include maximum allowable visual coverage of the walls at the selected site in a manner that is permanent, weather and as vandal resistant as possible. The longer term endurance of the artworks must be considered at the outset. The art works must have a permanency

to them, and this should include the use of robust materials and must include final coatings of anti graffiti treatments to enable easy future clean ups.

- All designs for art works must meet with approval of Scottish Canals and their maintenance requirements before implementation and not obstruct or otherwise hinder structural functions of the bridge or the canal. Each final design must enable essential future maintenance and structural assessments to continue to be made by structural engineer's and must meet with their approvals prior to fabrication.

5. Project Team / Partners

- The selected artist/s will need to meet with project partners who will support them as their main point of contact and advisory group and work alongside them according to the timetable of works for the duration of the project. The lead contact for the advisory group will be the WLC- Music and Public Art Officer.
- Project Partners include West Lothian Council-Community Arts and Planning services, Winchburgh Development Limited, Scottish Canals and Winchburgh Community Development Trust.
- Representations from these partners will form the project advisory group, who will support and advise the selected artist/s in delivering the project.

6. Proposed Sites / Locations of Project Work: Marina Bridge 32b



Photo 1. Location plan



Photo 2. Marina bridge 32b canal side view

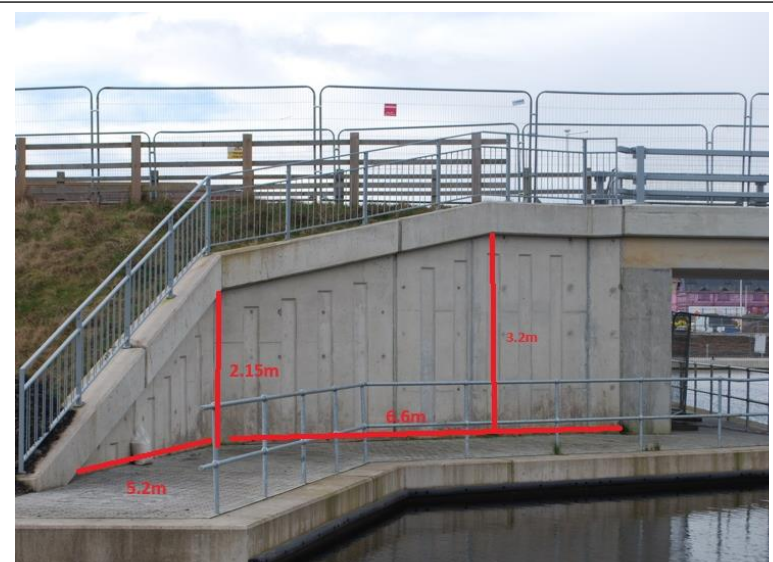


Photo 3. Left leaf dimension



Photo 4. Left inside leaf dimensions



Photo 5: right inside leaf dimensions



Photo 6: right leaf dimensions



Photo 7: Connecting overleaf dimensions

- Key groups must be consulted / engaged as part of this project as previously outlined above in section 4 page 3 of this document, however other anticipated groups can be engaged and involved such as the growers group, the local art clubs as appropriate. Local events that may be happening in the community would also be key points of attendance for the artist as potential part of the engagement plan.
- The appointed artist must develop a short series of arts based participation workshops that will both inform and inspire participants to engage in the arts and use the local area. The outcome of these workshops should be the catalyst and allow for the generation of ideas and inspiration for the main themes of the final design series of permanent mural artworks.
- The community engagement plan will be proposed by the artist prior to any design work being carried out and in agreement with the advisory group.

8. Expected Project Timescales:

- Consultation participation / inspiration phase: June 2024
- Design phase June – July 2024
- Creation / Installation Phase: July – August 2024
- Completion and Launch: August/ September 2024

9. Total Budget:

- The total project budget is £22,000.00 is exclusive of VAT and is non-negotiable. This includes all fees for all preliminary design, consultation, participation art workshops, art materials, constructions/installation costs associated with the project and any required planning applications.
- The project anticipated breakdown is as follows, this can be reallocated in agreement with the artist upon the development of the public engagement plan and project design methodology:
 - i. Artist retaining Fee for future meetings with advisory group and lead officer for the life of the project: **£1000**
 - ii. Artist design time: **£4050** (15 Full Days @ £270/ day for an 8 hour day Or it can be a combination of full and half days at the given rate i.e. or 30 Half Days for 4 hours a day, or any combination as appropriate) – this will also include the 3 early conceptual approaches, refined to the final designs to be approved prior to delivery on site. Visual reports are anticipated from the artist to enable them to share the development of stage of the work via pdf. etc. although additional design platforms/ maquettes are encouraged as may be appropriate.
 - iii. Art Work delivery – all art materials for fabrications, delivery time for painting and workshops:
 1. Engagement workshop series, materials and time: **£3350** earmarked as a minimum of 10 full days at £270 per day for 8 hour days i.e. £2700 for artist time and an additional £650 of the budget apportioned for art materials and all marketing and

communications, 'give-aways' to participants or other materials associated with the engagement workshop

2. All 4 main wall areas plus connecting overhead margin for preparations, equipment hire if applicable and all on site painting and final Anti-Graffiti treatments: **£10,000** (i.e. £5000K per full wrap around corner astride the canal waterway)
 3. An additional **£950** earmarked contingency for the onsite work.
 4. Project interpretation booklet/leaflet, as both limited print edition and digital download: **£1500**- budget includes for print and time
- iv. Launch event: **£500**
- v. Contingency: **£650** (to be allocated as may be needed and by prior agreement with the advisory group).

Total Budget £22,000.00 +VAT

10. Artists copyright and ownership of the work:

- The artist will be the owner of the copyright to the work and will share photographic rights with West Lothian Council.

11. Application/bidding Process:

There will be two stages to the application process.

Stage One: all applicants are requested to please submit their expression of interest by submitting the full set of required of documents requested below, to be labelled as requested and sent by post to:

c/o Penny Lochhead (Mural Project Application)

Winchburgh Development Limited Offices

1A Canal View,

Broxburn, Winchburgh,

West Lothian, EH52 6FE

- A. Letter indicating your interest in this project and why your skills are most suited to delivering the project as outlined in the brief.
- B. A copy of your most recent CV and CV's of all artists who intend to engage
- C. A Sample Visual Arts Portfolio – minimum of 10 – maximum 20 labelled digital images in jpeg format on a memory stick/ printed images.
- D. References – 2 reference contacts regarding your work in the community and on public realm projects.
- E. A proposed methodology of your approach to the project.
- F. Proof of public liability insurance or an indication that you will have public liability insurance if you are the selected candidate.

Stage Two will include a selection of candidates being invited to interview and to bid by direct invitation on the Public Contracts Scotland website, this will apply to applicants that are selected for interview. They will be requested to submit a presentation and all their original application documents by pdf./ digital format to upload to the Public Contract Scotland system.

If you are selected for the shortlist and interview then each selected applicant is asked to make a digital submission all of the requested documents and a presentation for evaluation through the Public Contracts Scotland (PCS) portal, in response to a Quick Quote (QQ) invitation.

If selected but you do not currently have an account on PCS then please register your free account as a supplier so that you can receive the Quick Quote invitation, by accessing the website at: <https://www.publiccontractsscotland.gov.uk/>

12. Deadline first stage for all applications: By 5pm on Thursday 13 June, 2024

Thank you for your interest in working with us, however only artists selected for interviews will be contacted and invited to the second stage of the application. If you have not received an invitation for interview it means that your application was unsuccessful.

Deadline for Second Stage for those invited for interview: Artists selected for an interview, you/ your team will be asked to prepare a 20 minute power point presentation as part of your interview. This should cover images of your past artworks and examples of community engagement practices and how this experience may be relevant to you developing our current project. You will be invited to upload your documents and presentation to PCS as outlined above by **12noon Wednesday 19 of June, 2024**

The selected artist will be awarded the contract through the Quick Quote category of Public Contract Scotland online procurement website via the link shared above.

Interviews will be held on: Friday 21 June, 2024

Location: WDL offices, Winchburgh, address given above.

The interview panel will be made up of:

- 1 representative from WCDT,
- 1 representative from WLC Community Arts and Planning Services respectively
- 1 representative from WDL

Selection criteria will be:

1. Clarity and presentation of requested documentation.
2. Proof of experience of working in the public realm and public engagement activities.
3. Appropriateness of artistic style for the project as related to the brief and demonstrated by the portfolio images.
4. A proposed methodology for delivering the i. community engagement ideas for the project, and ii the technical ability to deliver a project on the canal marina bridge 32b site. The

recommended approach is to think potential ideas which can be used as starting points for development if you are the successful candidate - there is no expectation of an visual design work at the application stage.

5. Anticipated value for money – i.e. please provide an estimated budget breakdown of the allocated expenditures outlined in section 9, found on page 6 of this brief.
6. General understanding and approach to the brief as presented in the letter of interest.

13. Contact:

For more information or to discuss the project in more detail please contact Penny Lochhead via email at penny@winchburghdevelopments.com

- For more information about Public Art in West Lothian and a downloadable copy of this project brief please see: <http://www.westlothian.gov.uk/publicart>
- For more information about Winchburgh Community Development Trust, please see: <https://winchburghcdt.org.uk/>
- For more information about Winchburgh Developments, please see: <https://www.winchburghdevelopments.com/>
- For more information on Scottish Canals, please see: <https://www.scottishcanals.co.uk/>