# Poverty



Today Tomorrow Together

# Income deprivation and employability

Update May 2019

#### challenges

#### poverty, income deprivation and employability

Poverty, income deprivation and employability priorities from community consultation, statistics, profiling and mapping of services and organisations



Support for migrants with basic information and ongoing support



Lack of healthy wages in local employment opportunities



Employability YP



Families living in poverty



homelessness



Transport-travel costs YP



Working poor



Universal Credit

Equity gap amongst

young people

Clubs for 8-12 years

Families with restricted Wi-Fi

at home impacting



Aspirations YP



Literacy and numeracy



Parents and grandparents coming in to support in the school during the day



Access to free ATMs



Access to good quality food



Work with young men



Work on relationships and expectations YP



Intergenerational work YP



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Ability to access BA courses locally



Ability to access training for playgroup workers to continue practice



Mental health of young people



No after school care





Transf rm Craigshill



#### Income deprivation and employability

- Access to good quality food
- Child poverty
- Universal credit
- homelessness
- Low wages and unsecure employment
- Wi fi access
- Period poverty
- ATMs



### Food poverty

Key Issues /needs identified: Food poverty	
Current position:	Outcome:
The current climate shows increase in rent arrears, homelessness, access to affordable and fresh food, access to hot meals due to the universal credit role out and working poor	That individuals and families have access to fresh, quality affordable food and that everyone has the means and ability to make healthy meals and have the opportunity to have at least one hot meal a day
<ul> <li>Baseline evidence and measures</li> <li>Craigshill is one of the SIMD 2016 15-20% most deprived WLC datazones.</li> <li>Craigshill Foodbank 2018 – 181 Adults &amp; 108 children, total of 289 people.</li> <li>Inveralmond Community HS, 23% of pupils received free school meals.</li> <li>Percentage of children in poverty (EL &amp; EC ward), Oct-Dec 2015 – 13% before housing costs, 21% after housing costs.</li> <li>How this fits into:</li> <li>The Local Outcome Improvement Plan: We live in resilient, cohesive at health inequalities.</li> </ul>	Local Plan outcome indicators Short term: That residents and organisations have increased knowledge of foodbank referrers, food provision and cooking facilities. Medium term: That there is an increase in local provision of fresh, quality affordable food; community food being grown locally.
WLCPP Anti poverty strategy 2018-23 'Taking Action for Change'	
Targeting services to reduce inequalities	Outcome 1: maximise financial resources of households on low incomes
<ul> <li>Shifting resources upstream to deliver preventable measures</li> <li>Ensuring that we obtain the maximum impact for our</li> </ul>	<b>Outcome 5:</b> low income households are able to access services and be socially and financially included
expenditure	Outcome 7: reduce the number of children living in relative poverty
	<b>Outcome 8:</b> increase opportunities for local people to fully participate in their communities and bring about change



# Food poverty

Outcome required	What do we need to do	How are we going to do it	What do we need ( resources) to do it	Who is going to do it	Timeframe	How will we know we are succeeding? out- come indicator/outputs
All families and resi- dents have access to fresh and quality affordable food	Visit services, busi- nesses and organisa- tions to din out what they offer Develop a leaflet to promote services un- dertaking this Identify gaps	Map all services and or- ganisations that have fresh and quality afforda- ble food	Funding for leaflet	Almond Housing	June 2019 August 2019	Develop a leaflet of local food Local leaflet in key places to promote where
	ways to reduce gaps in local provision				1000000000	to access affordable food
All families have	Visit organisations to	Map services and organi-		CLD student		
access to at least one	find out if they offer	sations that offer hot meals	Develop a process	(Craigsfarm)	January 2019	
hot quality meal a	hot meals	Using an asset based ap-		Craigsfarm/Almond	, March 2019	Voucher scheme piloted
day	Identify gaps	proach to work collabora-	Test process	Housing/Open Door	March 2019	voucher scheme plloted
	Work collaboratively	tively to develop a scheme for those resi-	Review process		April 2019	Voucher scheme developed and in place
	to reduce gaps in ser-	dents and families that	Amend process as		June 2019	
	vice	are struggling with meals	appropriate			
			Launch process		September 2019	
Residents have a safe	Get in touch with Rho-	Organise a keep safe	Venue	Com reg /Police/	May 2019	
place to go if feeling	na Police re training	training day		Transform Craigshill		All services and organisations are trained
vulnerable for sup-				group		and displaying the keep safe signage for
port and signposting						support
as appropriate					August 2019	

#### Mapping: Access to fresh affordable food













Breakfast/light lunch

Community meal

Hot food takeaway

foodbank

Foodbank referral

No referral required

Services/organisations	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Community Fridge Riverside Youth Wing							
Craigshill Food Bank St Andrews Church							
The Coop The Mall							
Craigshill GNN							
Craigsfarm café Craigsfarm							

required

#### Mapping: access to affordable meals













Breakfast/light lunch

Community meal

Hot food takeaway

foodbank

Foodbank referral

No referral required

required

Services/organisations	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Community Fridge Riverside Youth Wing							
Craigshill Food Bank				16.00-			
<mark>Craigsh</mark> ill GNN Almondbank							
Craigsfarm café Craigsfarm							
Breed and Butter café							
Café Almondbank							
Food Train (over 65s)							
Meal Makers (over 55s)							

#### **Mapping: safe place for community**













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Breakfast/light lunch

Community meal

Hot food takeaway

foodbank

Foodbank referral

No referral required

required

Services/organisations	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Community Fridge Riverside Youth Wing							
Craigshill Food Bank St Andrews Church							
Craigshill GNN Almondbank							
Craigsfarm Café Craigsfarm							



## Period poverty

Key Issues /needs identified: period poverty	
Current position:	Outcome:
Baseline evidence and measures	Local Plan outcome indicators
Craigshill is one of the SIMD 2016 15-20% most deprived WLC datazones. Craigshill Foodbank 2018 – 181 Adults & 108 children, total of 289	Short term: Medium term:
people. Inveralmond Community HS, 23% of pupils received free school meals.	
Percentage of children in poverty (EL & EC ward), Oct-Dec 2015 – 13% before housing costs, 21% after housing costs.	
How this fits into: The Local Outcome Improvement Plan: We live in resilient, cohesive health inequalities. WLCPP Anti poverty strategy 2018-23 'Taking Action for Change'	and safe communities. We live longer, healthier lives and have reduced
Targeting services to reduce inequalities	Outcome 1: maximise financial resources of households on low incomes
<ul> <li>Shifting resources upstream to deliver preventable measures</li> <li>Ensuring that we obtain the maximum impact for our</li> </ul>	<b>Outcome 5:</b> low income households are able to access services and be socially and financially included
expenditure	Outcome 7: reduce the number of children living in relative poverty Outcome 8: increase opportunities for local people to fully participate in their communities and bring about change

#### period poverty

Outcome re- quired	What do we need to do	How are we going to do it	What do we need ( resources) to do it	Who is going to do it	Timeframe	How will we know we are succeed- ing? outcome indicator/outputs
Free access to sanitary products	Develop a form to find out the key questions from anti poverty group Email out to all lo- cal services and organisations Produce report of key findings Send findings up to anti poverty group for imple- mentation	Map our what is al- ready in the area Map what is required within each building, gender neutral toilets Find out what is a rea- sonable amount of products What products are required?	form	Anti poverty group regeneration of- ficer Transform Craigshill group	June 2019	Form developed and emailed out Findings report completed and sent to anti poverty group for implemen- tation Anti poverty group implement the findings to services and organisations within the community
for residents						

#### child poverty

Key Issues /needs identified: child poverty	
Current position:	Outcome:
The current climate shows increase in rent arrears, homelessness, access to affordable and fresh food, access to hot meals due to the universal credit role out and working poor	
Baseline evidence and measures	Local Plan outcome indicators
30% of children are living in low income families which is higher compared to West Lothian (17%) (Source: Statistics.gov.uk 2014)	Short term:
Free school entitlements with Inveralmond HS at 23% compared to wl 15% (Source: Scottish Government, School Meals Survey 2017)	Medium term:
How this fits into: The Local Outcome Improvement Plan: We live in resilient, cohesive and inequalities.	safe communities. We live longer, healthier lives and have reduced health
WLCPP Anti poverty strategy 2018-23 'Taking Action for Change'	
Targeting services to reduce inequalities	Outcome 1: maximise financial resources of households on low incomes
Shifting resources upstream to deliver preventable measures	Outcome 5: low income households are able to access services and be
Ensuring that we obtain the maximum impact for our expenditure	socially and financially included
	Outcome 7: reduce the number of children living in relative poverty
	<b>Outcome 8:</b> increase opportunities for local people to fully participate in their communities and bring about change



# child poverty

Outcome re- quired	What do we need to do	How are we going to do it	What do we need ( resources) to do it	Who is going to do it	Timeframe	How will we know we are succeed- ing? outcome indicator/outputs
Families able to provide children with clothing, birthdays and Christmases	Map all services available just now that operate in the area	Visit and find out what is available in the area		Com Reg /all		We will have a map of services offer- ing children's good clean clothing at a reduced price and or that is Free.
Families income is maximised through earnings and benefits						
Families s feel supported Men- tally and physical- ly		Map out what kinds of supports are out there for families				

#### **Mapping: access to children's clothing**













Cost

Community meal

Hot food takeaway

foodbank

referral required

No referral required

Services/organisations	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
Letham bowling Club								
Charity Shop The Mall								
Craigshill GNN Almondbank								
School Clothing Bank Via referrals								
Kidzeco Livingston Centre								



#### **Income deprivation**

Key Issues /needs identified:				
Current position:	Outcome:			
Low wages, unsecure employment, in work poverty	That employees have maximised their incomes through wages, and entitlements			
	And that there is an increase in living wage and secure employment within local businesses			
Baseline evidence and measures	Local Plan outcome indicators			
Craigshill's income deprivation rate (21%) is almost double that for West Lothian (12%) – and above the average for all West Lothian regeneration areas (18%) - suggesting that income deprivation is a main driver of deprivation in Craigshill. (Source: SIMD 2016)	Short term: Medium term: that there is an			
Occupation levels indicate; that within the 2011 Census that professional skilled workforce is 39% compared to 58% WL and 61.2% in caring, sales plan operatives compared to 41.7% WL				
How this fits into:				
<b>The Local Outcome Improvement Plan:</b> We live in resilient, cohesive and inequalities.	safe communities. We live longer, healthier lives and have reduced health			
WLCPP Anti poverty strategy 2018-23 'Taking Action for Change'				
Targeting services to reduce inequalities	Outcome 1: maximise financial resources of households on low incomes			
Shifting resources upstream to deliver preventable measures	Outcome 5: low income households are able to access services and be			
• Ensuring that we obtain the maximum impact for our expenditure	socially and financially included			
	Outcome 7: reduce the number of children living in relative poverty			
	Outcome 8: increase opportunities for local people to fully participate in their communities and bring about change			



#### **Income deprivation**

Outcome required	What do we need to do	How are we going to do it	What do we need ( resources) to do it	Who is going to do it	Timeframe	How will we know we are succeeding? out- come indicator/outputs
That those on low incomes know about and have access to advise and assistance to maximise their household income	Find out what is happening already Anti poverty strategy group	Link with anti poverty strategy group Mapping of local busi- nesses	Arrange meeting Series of meetings	Com Reg/ Com reg/econ devel- opment /Business Gateway	April 2019 May 2019	Anti poverty group undertaking a pilot with- in WLC and improvement service All businesses within the ward mapped and linked to nos of employees
Residents can with- draw their money locally without being charged	Find out if it is a com- munity or national issue?	Link with anti poverty strategy group to find out if local authority or com- munity issue CC will approach elected members to discuss	N/A	Community Regener- ation Community council Transform Craigshill Anti poverty strategy group	April 2019 May 2019	CC have had response from elected mem- bers Anti poverty group have fed the information up to Carnegie Trust for input within Scottish Government and through the WL CCP to be included in debate at National level



#### **Employability**

Key Issues /needs identified: Employability Current position: Outcome: working age population has key competencies for the world of work and that Low wages, unsecure employment, in work poverty they are able to make translations as and when for new job requirements Local Plan outcome indicators **Baseline evidence and measures** Occupation levels indicate; that within the 2011 Census that professional skilled workforce is 39% compared to 58% WL and 61.2% in caring, sales Short term: plan operatives compared to 41.7% WLC Medium term: 71% of students have 90% school attendance compared to WL average of 83% 4.9 is the highest level of the qualification Craigshill pupils leave school with compared to WLC average of 5.5 148 Standardized Ratio for Working age people that responded in the 2011 Census to have no qualification (WL:102). 11% of 16 to 19 year olds are not in fulltime education, employment or training compared to (WL 7%) 3% of 17 to 21 year olds enrolling into higher education compared to (WL 8%) (source: SIMD 2016 data from 2012/13 and 2013/14)

#### How this fits into:

The Local Outcome Improvement Plan: We live in resilient, cohesive and safe communities. We live longer, healthier lives and have reduced health inequalities.

Targeting services to reduce inequalities	
Shifting resources upstream to deliver preventable measures	
Ensuring that we obtain the maximum impact for our expenditure	



#### Employability

Outcome re- quired	What do we need to do	How are we going to do it	What do we need ( resources) to do it	Who is going to do it	Timeframe	How will we know we are succeed- ing? outcome indicator/outputs
Residents of Craigshill life op- portunities are increased through positive employability pro- grammes	Develop a form to collate the infor- mation required Send form out to all organizations and services Collate the find- ings produce a report for the Transform group	Map current activity		Community regeneration officer	July 2019 Sept 2019 December 2019	Employability programmes mapped with information on how and where they link
	Craigsfarm Barn is repurposed for employability and learning activity	Apply for funding	Capital Regener- ation Fund	Craigsfarm CDP / Regeneration/ local authority/ Scottish Government/all	June 2019	Funding awarded for Craigsfarm barn development.



#### homelessness

Key Issues /needs identified: Employability				
Current position:		Outcome:		
Baseline evidence and measures		Local Plan outcome indicators		
		Short term:		
		Medium term:		

#### How this fits into:

**The Local Outcome Improvement Plan:** We live in resilient, cohesive and safe communities. We live longer, healthier lives and have reduced health inequalities.

WLCPP Anti poverty strategy 2018-23 'Taking Action for Change'	
Targeting services to reduce inequalities	Outcome 1: maximise financial resources of households on low incomes
	Outcome 5: low income households are able to access services and be socially and financially included
	<b>Outcome 7:</b> reduce the number of children living in relative poverty
	<b>Outcome 8:</b> increase opportunities for local people to fully participate in their communities and bring about change



#### homelessness

Outcome re- quired	What do we need to do	How are we going to do it	What do we need ( resources) to do it	Who is going to do it	Timeframe	How will we know we are succeed- ing? outcome indicator/outputs