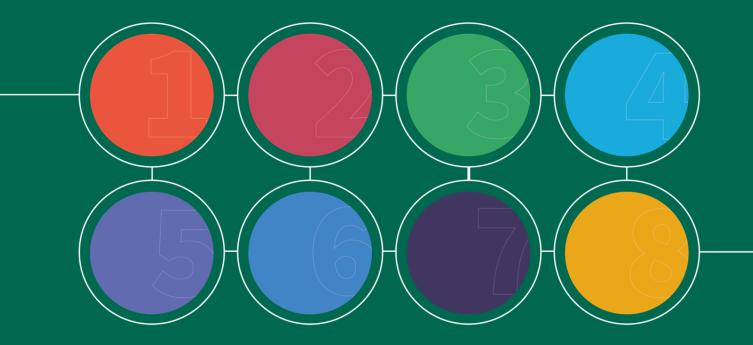
# **Corporate Services** Management Plan 2018/19







# An introduction to the Management Plan from the Head of Corporate Services

# The Management Plan is a key planning document that will explain how the service will support in the delivery of the council's eight priorities in 2018/19

West Lothian Council is one of the top performing local authorities in Scotland, with a strong track record of delivering better outcomes for local people. The council aims to continue to support growth in a thriving local community and, with financial and demographic challenges ahead, will require an effective Corporate Services to support in the delivery and transformation our services. In Corporate Services we provide a wide range of enabling services to all areas of the council. Each is designed to efficiently contribute to positive outcomes in the eight corporate priorities (see below) through effective models of support, planning, policy and advice in relation to; HR, IT, Legal, Procurement, Performance, Communications and Administration.

**Corporate Priorities 2018/23** | The council re-committed to eight ambitious priorities following a large public consultation in 2017/18. We believe these priorities will continue to support improvement in the quality of life for everyone living, working and learning in West Lothian and will be the focus for council services, resources and staff in the next five years.



In support of the Corporate Plan 2018/23 and the eight priorities we will continue to strive to improve the quality and value of council services.

As well as assuring effective governance and compliance, Corporate Services will maintain a clear focus on delivering Best Value, whilst empowering residents and stakeholders to have their say on how council services develop and transform.

This management plan fulfils a number of planning and improvement requirements and importantly, it sets out how the service will use its resources to deliver positive outcomes for West Lothian. It is the result of a detailed planning process to make sure that council services are well planned and managed. I hope that it will help our customers, employees and partners to understand how we will transform our services and continue to deliver for West Lothian.



Julie Whitelaw Head of Service

# Our services

# The services that we will deliver through collaboration with our partners in 2018/19

Corporate Services provides a range of key enabling services that help the council to operate efficiently, effectively and in compliance with legal requirements and council policy. In the next five years Corporate Services will continue to deliver value adding activities and will also assist in the delivery of the council's transformation programme through:

- Effective application of workforce planning and organisational change processes;
- Advice and support on HR, Legal and Procurement processes;
- Development of ICT policy and technical advice and application of new technology;
- Redesign and digitisation of business processes.

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#### The key activities of the service are identified in the Management Plan.

Human Resources and Support Services	The service provides advice, guidance and support on all aspects of employee relations, health and safety and organisational change. Also, for administering the payroll system for council employees and provision of admin support to council services and elected members.	10
Information Technology Services	The service provides a wide range of information and communication technology services, support and advice to all of the council's services. In order to optimise the efficiency and use of technology, the service is delivered centrally.	17
Legal Services	The service provides advice, support and representation to council services. Also, committee administration and administration of Civic Government/Hire Car and Liquor Licensing regimes, legal advice and clerking to the Licensing Board, Licensing Committee and a number of other committees.	21
Performance and Improvement Services	The service has a lead role in driving improvement through coordinated programmes of planning and quality improvement. The service is responsible for building a council-wide approach to performance and administration of corporate systems.	25
Corporate Procurement Service	The principal role of the function is to help Services reduce costs and extend operational value. The service offers a team of procurement professionals, who undertake a wide range of high value and/or complex procurement exercises and provide specialist professional advice.	30
Corporate Communications	The service is responsible for enhancing and protecting the council's reputation. The service also develops and delivers a wide range of communications channels, designed to promote the council and its services to internal and external customers.	34
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# Supporting the delivery of Council priorities

#### The service will support the delivery of the Council's Corporate Plan priorities and strategies

The service will make a meaningful and measurable contribution to the delivery of the Council's Corporate Plan 2018/23. As well as developing the People, ICT and Improvement strategies, the service's key processes are aligned to the Corporate Plan priorities/enablers and deliverables in the following table.

Alignment with	Corporate Priorities / Enablers				
Council enabler	Deliverable	Corporate Services key activity / process	Indicator(s)	2017/18 Performance	2018/19 Target
Corporate Governance and Risk	(E2.1) Ensuring that the council continues to develop a clear vision and corporate strategy in response to corporate needs and demonstrates the values of good governance through upholding high standards of conduct and behaviour.	<ul> <li>Further develop the corporate and service planning model that will support delivery of priority-focused council services.</li> <li>Implementing and monitoring of the council's Code of Conduct.</li> </ul>	Action: development of the Council's Corporate Plan by February 2018. Action: development of service management plans by March 2018.	N/a	Plans delivered by target dates.
Corporate Governance and Risk	(E2.2) Continuing to operate and review the political and managerial structures and processes to govern council decision-making; making sure that members and officers work together to achieve a common purpose with clearly defined functions and roles.	<ul> <li>Delivery of Committee Administration services.</li> <li>Support Community Councils set up and elections.</li> <li>Administration of Liquor licensing scheme.</li> <li>Legal advice and support in relation to Planning Law Services, Clerking for Development Management Committee and Local Review Body.</li> </ul>	Action: Review of council governance and structure to support local engagement and decision making	N/a	Actions delivered
Corporate Governance and Risk	(E2.3) Defining a series of local procedures and practices which together create the framework for good corporate governance as described in the CIPFA/SOLACE Framework Corporate Governance in Local Government: A Keystone for Community Governance.	<ul> <li>Corporate governance.</li> <li>Local Government Law Services.</li> <li>Legal advice and support in relation to property and conveyancing.</li> <li>Legal advice and support in relation to Social Work Law Services and education.</li> </ul>	CP: COR010 Percentage of Compliance Statements Completed and Reported to Audit and Governance Committee	100%	100%

Alignment with	•				
Council enabler	Deliverable	Corporate Services key activity / process	Indicator(s)	2017/18 Performance	2018/19 Target
Corporate Governance and Risk	(E2.5) Engaging the community in the decision making processes of the council, through a range of open and targeted forums.	<ul> <li>Delivery of Committee Administration services.</li> <li>Support Community Councils set up and elections.</li> </ul>	Action: The council will continue to review its approach to engagement and improving local democracy.	N/a	Actions delivered
Corporate Governance and Risk	(E2.6) Continuing to develop efficient and effective procurement strategies and procedures.	<ul> <li>Establish and manage sustainable contracts to ensure delivery of savings targets.</li> <li>Identify and deliver efficiency and service improvement opportunities through collaboration with other public sector organisations.</li> <li>Provide professional advice regarding procurement legislation.</li> </ul>	P:CPU019 Percentage of relevant compliant council expenditure	93%	93%
Corporate Governance and Risk	(E2.7) Managing health and safety through effective policies and procedures and monitoring activity.	<ul> <li>Health and safety policy and procedure development, including corporate reporting.</li> <li>Provision of corporate health and safety advice, training and systems development.</li> </ul>	CP: HRS103 Number of reportable incidents to the Health and Safety Executive and annual 5% target reduction.	35	33
Corporate Governance and Risk	(E2.8) Ensuring that effective policies and procedures are implemented to secure and manage information and that compliance is monitored across the council.	<ul> <li>Development of information management policies and procedures.</li> <li>Support information management in the council through the provision of information and records management services.</li> <li>Provision of systems support and administration for the key corporate and performance management systems.</li> </ul>	Action: review of information management policies and procedures for relevance in 2019/20.	N/a	New policies and procedures in place.

#### Alignment with Corporate Priorities / Enablers

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Council enabler	Deliverable	Corporate Services key activity / process	Indicator(s)	2017/18 Performance	2018/19 Target
Modernisation and Improvement	(E3.4) Planning, managing and developing a skilled, healthy, well informed, highly motivated and diverse workforce to deliver high performing services and change.	<ul> <li>HR policy and procedure development and implementation, including corporate reporting.</li> <li>Provision of recruitment, payroll and employee benefits services.</li> <li>Employee health and wellbeing, absence management, occupational health advice and support.</li> </ul>	Percentage of employees who strongly agree or agree that they get the training, learning and development they need to do their job effectively.	73%	85%
Modernisation and Improvement	(E3.5) Designing and delivering employee, manager and leadership development activities and programmes that meet the development needs of individuals and the organisation as a whole.	<ul> <li>HR policy and procedure development and implementation, including corporate reporting.</li> <li>Supporting employee relations through effective communication and engagement with recognised trade unions.</li> <li>Workforce management and development.</li> </ul>	Percentage of Managers who have participated in corporate development programmes and activities	100%	100%
Modernisation and Improvement	(E3.6) Providing equality for all, both as a service provider and employer, promoting the benefits of a diverse workforce and developing policies and procedures which support the elimination of discrimination.	<ul> <li>Equality and Diversity.</li> </ul>	Percentage of employees who, in the last 12 months, strongly agree or agree that they have not experienced discrimination a work in relation to sex (gender), gender reassignment, age, religion or belief, disability, sexual orientation, race, pregnancy or maternity	90%	92%

#### Alignment with Corporate Priorities / Enablers

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Council enabler	Deliverable	Corporate Services key activity / process	Indicator(s)	2017/18 Performance	2018/19 Target
Modernisation and Improvement	(E3.7) Ensuring that each service within the council has a strong performance culture where there is accountability and effective management of performance at all levels and that all employees understand how their role contributes to the achievement of service aims.	<ul> <li>Ongoing development of a comprehensive performance management framework.</li> <li>Development and implementation of quality frameworks, standards and systems and process improvement activities.</li> <li>Corporate monitoring and reporting of council performance.</li> </ul>	PIS223_Average ranking of West Lothian Council in the Local Government Benchmarking Framework (LGBF)	1 out of 32 (2016/17 performance – LGBF is published one year in arrears)	1
Modernisation and Improvement	(E3.8) Investing in IT resources that will support digitisation and modernisation of council services and will assist services to deliver efficiencies.	<ul> <li>Supporting technology change for channel shift and digital services.</li> </ul>	Percentage of systems interfaces implemented to support Digital Transformation	50%	50%
Modernisation and Improvement	(E3.9) Driving deployment of new technology to support new, digital, more efficient, sustainable, flexible, and customer focused ways of working whilst minimising risks to business critical ICT systems. Successful transformation will support services to deliver efficiencies and will be dependent on the combination and balance of people, processes and technology.	<ul> <li>Support, maintenance and development of the council's ICT infrastructure assets.</li> <li>Support, maintenance and development of the council's ICT application/system assets.</li> <li>Service management and project management and improvement.</li> <li>Strategic, policy and technical advice in ICT, information and records management including IT security.</li> </ul>	Maintain optimum server processing capacity	New strategy indicator	75%
Modernisation and Improvement	(E3.10) Protecting against the threat of and risks associated with Cyber Security	<ul> <li>Strategic, policy and technical advice in ICT, information and records management including IT security.</li> </ul>	Percentage of anti-virus, malware, filtering and encryption software deployed Microsoft windows devices	New strategy indicator	100%

# Alignment with Corporate Priorities / Enablers



# **Transforming Your Council**

How Corporate Services will transform in the next five years

The council will embark on an ambitious programme of transformation in order to support the delivery of services that are accessible, digital and efficient. The Transforming Your Council programme is intended to deliver over £65.3 million in savings and will fundamentally change the way that council services are delivered.

As an enabling service that supports every part of the organisation and some of our key partners, it is critical that Corporate Services is at the forefront of change in the council. We must ensure that as well as supporting services to transform that we identify more efficient models of support. Projects designed to deliver budget savings of £3.38 million are being developed to transform the way that we work in Corporate Services.

#### Transformation in the service will be grouped around three key themes.

Reviewing service activities	Our services touch every part of council, supporting frontline services to the community and ensuring that they are delivered in accordance with legal requirements and/or corporate policy. We will review what we deliver to identify the activities that add the greatest value. Also, what we can do differently, more efficiently or the services that could be stopped altogether. Some support services currently sited in other services will be centralised within Corporate Services.		ition and nev /s of workin	The service will look for opportunities to digitise internal processes, making them more efficient. In particular; HR, admin, legal and procurement processes, to support better digital ways of working across the council. New ways to integrate new technology will also be pursued. We will use procurement processes to identify options available in the market as well as maximising the functionality of corporate systems.		kro em	
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#### **Engagement methods**

Throughout the period of this plan, Corporate Services will continue to engage and consult with customers, employees, partners and stakeholders on the effectiveness of the services that we provide and also, any changes that are proposed to the offering. Details of planned engagement and consultation methods will be provided in the annual update to the Management Plan.

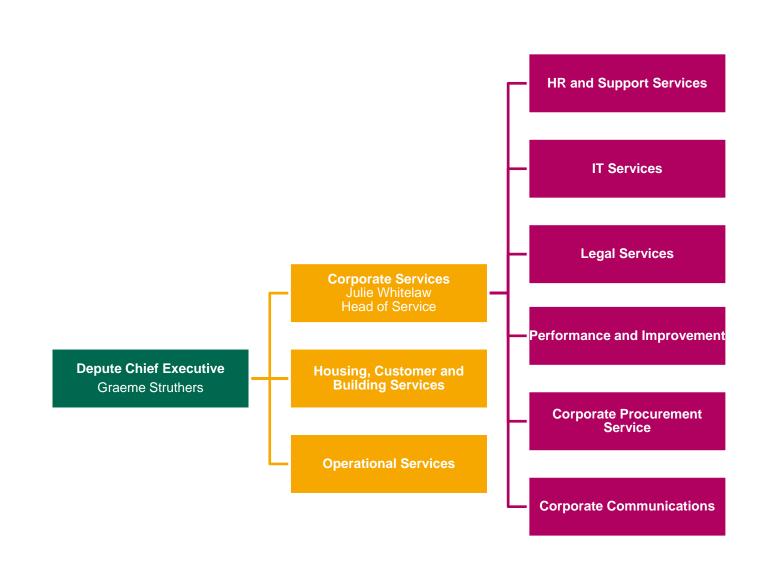
Corporate Services make the following commitments to customers, employees and partners:

- Involve and engage employees, customers and partners in service improvement and transformation activity through a range of appropriate methods;
- Ask customers about the quality and effectiveness of the services that we provide through regular consultation and surveys and use their views to inform decision making in the service.

# Service Activity

The Corporate, Operational and Housing Services directorate is focused on the delivery of vital infrastructure services that will make West Lothian a better, more sustainable place to live.

This includes three large service areas delivering a wide array of council activities, such as; environmental and roads services, the frontline customer and community services, social housing services and the council's support services.



Corporate Services comprises of six enabler services – known as West Lothian Assessment Model (WLAM) units, under the direction of the Head of Corporate Services.

The following section provides more information on the activities and resources of each WLAM unit.

#### Employee Engagement

# Corporate Services has a total of 203.1 (full time equivalent) employees delivering our services.

Motivation and commitment are key drivers of employee performance and the service aims to effectively engage and develop employees through improved communication and increased participation. The service uses the council's employee engagement framework, ensuring that employees have access to the information and support they need to succeed, also that there is constructive, regular two-way communication throughout the service.

The schedule of engagement that will take place in each of our WLAM units is outlined in the table.

Employee Engagement	Schedule		
Employee Group	Method	Frequency	Responsible Officer
All employees	Email	Monthly	Service Manager
All employees	One-to-ones	Fortnightly / monthly	Service Manager and service management team
All employees	Team meetings	Monthly	Service Manager and service management team
All employees	Team Briefings	Quarterly	Service Manager and service management team
All employees	Employee survey	Annually	Service Manager
All employees	Appraisal and Development Review (ADR)	Annually	Service Manager and service management team
Employee sample	Employee Focus Group	Annually	Service Manager
All employees	Management Plan Launch	Annually	Head of Service / Service Managers
All employees	Circulation of the Corporate Services CMT update report	Monthly	Service Manager
Service management team	Extended Management Team	Quarterly	Head of Service
Service management team	Directorate Managers meeting	Quarterly	Depute Chief Executive

## HR and Support Services

Service manager: Lesley Henderson, HR Service Manager Number of staff: 83.4 (full time equivalents) Location: Civic Centre

#### Purpose

HR and Support Services provide a range of advice, services and support to all Council Services. A significant function of the service is to ensure that appropriate employment and people development strategies, policies and procedures are in place to drive and support corporate and service business objectives, modernisation and improvement.

As an enabler, HR and Support Services has a key role in supporting the modernisation and improvement of council services through the actions set out in the People Strategy.

The service also provides a diverse range of administration and support functions to the Corporate Management Team, Elected Members and council services located within the Civic Centre and to a number of council locations out with the Civic Centre.

#### Activities

The main activities of the service during the period of the Management Plan will be:

- Provision of HR policy and systems development, advice and support to managers
- Provision of payroll and employee benefits to employees and provisions of payroll services to West Lothian Leisure, the Improvement Service and West Lothian College
- Workforce management and development including the provision of the corporate training programme
- Employee health and wellbeing, absence management, occupational health advice and support
- Support the council's equality and diversity agenda including the agreed equality outcomes
- Health and Safety
- Support the management of positive employee relations across the council
- Job evaluation and grading
- Administrative support for the Corporate Management Team, Elected Members and Civic Centre council services
- Reception and mailroom services to all Civic Centre partnership organisations

#### Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers.

Our key partners include; other council services, the recognised Trade Unions, West Lothian College, Society of Personnel and Development Scotland (SPDS), Chartered Institute of Personnel and Development, HM Revenues & Customers (HMRC), Advisory, Conciliation and Arbitration Service (ACAS), Optima Occupational Health Consultancy, Employee Pension Funds e.g. Lothian Pension Fund (LPF), Scottish Public Pensions Agency (SPPA), CoSLA and the Chartered Institute of Occupational Health and Safety.

# **Customer Participation**

The service will actively engage customers and potential customers in the delivery and re-design of services to ensure that they are accessible and focused on their needs and preferences.

Customer Consultation Schedule 2018/19									
Customer Group	Method	Frequency	Responsible Officer	Feedback Method					
HR Programme Board	Board meeting	Six weekly	HR Service Manager	Report to Heads of Service / contacts					
Service Management	Service Management meetings	Monthly	HR Manager – Policy and Advice	Attendance at meetings / review of minutes					
Heads of Service	Interview / discussion	Annual	HR Service Manager	Meeting					
HR Service Users	Electronic Survey	Annual	Team Leader – Workforce Management	Outcome reported to HR Programme Board					
HR Service Users	Focus Groups	Annual	Team Leader – Workforce Management	Meetings / outcome reported to HR Programme Board					
Corporate Working Group on Equalities	Group meeting	Monthly	HR Manager – Policy and Advice	Meetings / minutes- reported to HR Programme Board					
Corporate Working Group for Learning and Development	Group meeting	Six Weekly	HR Service Manager	Meeting / Minutes- reported to HR Programme Board					
Employees (minority groups)	Forums	Quarterly	HR Manager – Policy and Advice	Meetings/ Minutes – reported to HR Programme Board					
Health and Safety	Health and Safety Committee	Quarterly	Health and Safety Manger/Health and Safety Advisor	Attendance at meetings					
Health and Safety	Service Management meetings	Quarterly	Health and Safety Adviser	Attendance at meetings					
Health and Safety	Hard copy surveys	Follow completion of audit	Health and Safety Manager/Health and Safety Adviser	Email to respondent					
Service Users	Electronic survey	Bi-annual	HR Manager - Operations	Pentana, intranet, emails to respondents, hard copy at reception					
Corporate Management Team	Electronic survey	Quarterly	HR Manager - Operations	Report provided to Heads of Service					
Reception customers	Electronic / hard copy survey	Quarterly	HR Manager - Operations	Intranet, emails to respondents, hard copy at reception					
Mail Room customers	Electronic / hard copy survey	Quarterly	HR Manager - Operations	Intranet, emails to respondents, hard copy in mail room					
Revenue benefit processors	Electronic survey	Quarterly	HR Manager - Operations	Email and focus groups					

## Activity Budget 2018/19

HR and Suppo	ort Services							
Activity Name an	nd Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Payroll, Control and Employee Benefits	To provide a comprehensive, cost effective payroll and benefits service including provision of statutory returns to external bodies	Enabler Service - Modernisation and Improvement	HRS202_Cost of Payroll Service per council employee. Target: £40 HRS206_Percentage of	High Level High	10.9	342,492	-14,352	328,140
			Incorrect Salary Payments. Target: 0.36%	Level				
Policy & Systems Development, Advice and Support	To develop council HR policies and systems, providing advice and support on all employee relations aspects. To advise the council on all aspects of job evaluation, pay structures and related equal pay	Enabler Service - Modernisation and Improvement	HRS300_Cost of the Policy & Systems Development, Advice and Support per council employee. Target: £173	High Level	27.1	1,292,316	-51,804	1,240,513
	matters, and to provide support and advice on service restructuring including developing workforce capability in line with the People Strategy. To administer and process all recruitment and employment related contractual documentation.		HRS217_Percentage of contractual documents issued within 6 weeks of the date that the change to contract takes effect. Target: 100%	High Level				

HR and Suppor	rt Services							
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Health and Safety	To provide a comprehensive Health and Safety policy and procedural advice and information to managers and employees to enable the council to meet its statutory duties under the Health and Safety at Work Act.	Enabler Service - Modernisation and Improvement	HRS131_Cost of the Health and Safety Service per council employee. Target: £549.72 CP: HRS103 Number of reportable incidents to the Health and Safety Executive and annual 5% target reduction. Target: 33	High Level WLAM	4.0	220,232		220,232
Absence Management – Occupational health advice and support	To provide advice and support to managers on the application of the council's sickness absence policy as well as professional occupational health advice and support.	Enabler Service - Modernisation and Improvement	HRS301_Cost of the Sickness Absence Management Service per council employee. Target: £45 HRS305_Percentage of employees who come out of monitoring under the Policy on Supporting Attendance at Work in relation to the number of employees who continue to be monitored in the same period. Target: 70%	High Level WLAM	2.5	145,080	-6,079	139,000

# Corporate Services Management Plan 2018/19

HR and Support	rt Services							
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Service Support	Provision of management and administrative Support.	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.2	63,326		63,326
Elected Members Support	Provision of Elected Members Support	Enabler Service - Corporate Governance and Risk	HRS700_Cost of Members Services per £1 million of Council net expenditure. Target: £3,500	High Level	11.8	1,319,719		1,319,719
			HRS701_Number of enquiries handled. Target: 5,161	High Level				
Service Support	Provision of management and administrative Support	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.1	43,349		43,349
	Total:				56.6	3,426,514	-72,235	3,354,279

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Civic Centre A	dmin							
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Reception	Reception duties on behalf of West Lothian Council and its Civic Centre Partners	Enabler Service – Modernisation and Improvement	HRS661_Unit cost per customer engagement at Civic Centre reception. Target: £0.33	High Level	3.0	68,410	-38,255	30,156
MailroomManagement of all incoming and outgoing mail at the Civic Centre on behalf of West Lothian Council and its Partners. Managing an	Enabler Service - Modernisation and Improvement	HRS663_Unit cost of providing an external mail service within the Civic Centre. Target: £0.22	High Level	5.0	237,514	-169,258	68,257	
	outgoing mail service on behalf of West Lothian College		HRS670_Annual percentage of council mail issued using the lowest second class postage rate offered by the mail service providers. Target: 86%	Public				
Administration Support	To provide a comprehensive administration support service to Heads of Service and all council services within Civic Centre	Enabler Service - Modernisation and Improvement	HRS667_Total cost of Administration Team Service per £1 million of total Council Revenue Expenditure. Target: £1,730	Public	18.7	472,031		472,031
			HRS668_Percentage of all administration requests completed within service level agreement. Target: 98.5%	High Level				

# Corporate Services Management Plan 2018/19

Civic Centre Ac	dmin							
Activity Name and	Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Service Support	Provision of management and administrative Support	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.1	18,737		18,737
	Total:				26.8	796,692	-207,512	589,180

### IT Services

Service manager: Ian Forrest, IT Services Manager Number of staff: 59.8 (full time equivalents) Location: Civic Centre

#### Purpose

IT Services provide a wide range of information and communication technology services, support and advice to all of the council's services.

In order to maximise efficiency and use of technology, the majority of the service is based and delivered centrally within the Civic Centre, Livingston. The service also provides onsite support at schools and office locations where required across all council office properties. IT Services provides services to Civic Centre partners, the Improvement Service and West Lothian College.

As an enabler, IT Services has a key role in supporting the modernisation and improvement of council services through the actions set out in the ICT Strategy.

#### Activities

The main activities of the service during the period of the Management Plan will be:

- Strategic, policy and technical advice in ICT, information and records management including IT security
- Service management and project management and improvement
- Support, maintenance and development of the council's ICT infrastructure assets
- Support, maintenance and development of the council's ICT application/system assets
- Supporting business improvement, efficiency and effectiveness with the introduction of digital technologies or services

#### Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers.

Our key partners include; other council services, Improvement Service, West Lothian College, South Lanarkshire Council and external IT suppliers/providers.

#### **Customer Participation**

The service will actively engage customers and potential customers in the delivery and re-design of services to ensure that they are accessible and focused on their needs and preferences.

Customer Consultati	ion Schedule 2018/ <sup>.</sup>	19		
Customer Group	Method	Frequency	Responsible Officer	Feedback Method
ICT Programme Board	Board meeting	Annual	IT Services Manager	Annual Consultation report provided to all Heads of Service
Information Management Working Group	Meeting	Annual	IT Services Manager	Annual Consultation report provided to all Heads of Service
Service Management teams	Meeting	Annual	Service Portfolio and Programme Manager	Annual report to service area Senior Management teams
Improvement Service	Meeting	Annual	Service Portfolio and Programme Manager	Annual report to Improvement Service as part of Service Level Agreement
Education Service Head of Service for Support Model review	Meeting	Annual	Service Portfolio and Programme Manager	Annual review report on support model to Education Heads of Service
Education Service Head of Service and Secondary Head Teachers	Meeting/ electronic survey	Quarterly	Service Portfolio and Programme Manager	Annual review report on support model to Education Heads of Service
Service users	Electronic survey	Monthly	IT Services Manager	Pentana reporting and update on intranet
Service users	Electronic survey	Monthly	IT Services Manager	Pentana reporting and update on intranet

## Activity Budget 2018/19

IT Services								
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Corporate IT Strategy and Support	Provide strategic support, advice and guidance on the application of IT to the council including the following services: development of strategy, policy, procedures and standards; advice and	Enabler Service - Modernisation and Improvement	ITS060_Cost of development/ monitoring and management of compliance with Information Management and ICT Strategy Target: £236,040	High Level	4.5	252,489	-16,449	236,040
	guidance on licensing and legislation, management of corporate ICT purchasing.		ITS061_Percentage of Information Security Incidents Target: 1%	High Level				
Service Project Management	Provide advice and guidance on development of service IT strategies and technology developments; project activity and project management; business	Enabler Service - Modernisation and Improvement	ITS062_Cost of managing service and IT projects across the council within IT Services Target: £512,224	High Level	12.0	547,919	-35,695	512,224
	analysis; communication of IT strategy, policies and standards; project office support.		ITS063_Percentage of projects completed within budget Target: 85%	Public				
Information Systems Development and Support	Provide IT solutions to: applications and interfaces development; adoption of user systems for maintenance and support;	Enabler Service - Modernisation and Improvement	ITS068_Total cost of IT services per £1million of WLC's net budget Target: £10,860	Public	19.2	1,039,037	-46,343	992,694

# Corporate Services Management Plan 2018/19

IT Services								
Activity Name an	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
	applications and interfaces support - in house and 3rd party developed systems; web development; small projects management.		ITS063_Percentage of faults resolved at first point of contact Target: 50%	Public				
Infrastructure Development and Support	Provide adequate and robust infrastructure services to allow the council to make best use of IT solutions including communications,	Enabler Service - Modernisation and Improvement	ITS068_Total cost of IT services per £1million of WLC's net budget Target: £10,860	Public	23.3	2,739,631	-209,520	2,530,111
	network and telephony support; technical infrastructure support; server support and desktop support.		ITS63_Percentage of faults resolved at first point of contact Target: 50%	Public				
Service Support	Provision of management and administrative Support	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.8	140,293		140,293
	Total:				59.8	4,719,370	-308,008	4,411,362

## Legal Services

Service manager:Carol Johnston, Chief SolicitorNumber of Staff:29.3 (full time equivalents)Location:Civic Centre

#### Purpose

As an enabling service, Legal Services provides a range of advice, support and representation to all council services. The service also provides committee administration and administration of Civic Government/Hire Car Licensing regimes, legal advice and clerking to the Licensing Board, in addition to St John's Hospital Stakeholder Group, Integration Joint Board (IJB), IJB Appointments Committee, IJB Audit, Risk and Governance committee and IJB Strategic Planning Group.

The service has a key role in the development and implementation of the council's strategic objectives, particularly in relation to its transformation programme and project related business. The service manages delivery of all legal services to the council and, in exceptional circumstances, will engage external legal advisors to support delivery of specialist support and advice to the council.

#### Activities

The main activities of the service during the period of the Management Plan will be:

- Delivery of Committee Administration services
- Support Community Councils set up and elections
- Local Government Law Services
- Provision of Freedom of Information, Data Protection and GDPR advice and support
- Support development of HR Policies and provide Employment Law advice and assistance
- Administer Hire Car and Miscellaneous Licensing schemes
- Provide legal advice and support relating to Planning Law Services, Clerking for Development Management Committee and Local Review Body
- Raise, pursue and provide representation in Employment Appeal Tribunal, Sheriff Court and Court of Session Litigations
- Undertake a full range of Social Work Law Services to support implementation of Social Policy strategic objectives and statutory functions
- Education Law Services including representation at Additional Support Needs Tribunal, provision of support and advice in relation to school consultations and to Head Teachers
- Administration of Liquor licensing scheme and Clerking of Licensing Board
- Provision of support and advice relative to Procurement and Contract Law matters

#### **Key Partners**

The service actively works with our partners to plan, design and deliver improved services for our customers.

Our key partners include; other council services, Scottish Courts Service, Police Scotland, Scottish Childrens Reporters Administration, Licensing Forum, Community Councils, Licensed Trade, Civic Centre Partners.

# **Customer Participation**

The service will actively engage customers and potential customers in the delivery and re-design of services to ensure that they are accessible and focused on their needs and preferences.

Customer Consultat	ion Schedule 2018/	19		
Customer Group	Method	Frequency	Responsible Officer	Feedback Method
Council services	Customer satisfaction survey	On completion of a transaction	Chief Solicitor	Annual consultation report provided to Heads of Service
Adoption Panel	Adoption Panel	Monthly	Litigation Manager	Annual report to Adoption Panel Business Meeting
Licence holders	Customer Satisfaction Surveys	On completion of licence application process or when licence being issued	Licensing Manager	Annual report published on Council website
Licence holders and key stakeholders	Consultation with customer group on proposed amendments to licensing scheme for street traders	As required	Licensing Manager	Annual report published on Council website Report to Environment PDSP and Council Executive
Property Services	Meeting with internal customer	As required	Property and Planning Manager	Annual email to Heads of Service
Planning Services	Meeting with internal customer	Monthly	Property and Planning Manager	Monthly meetings with senior management
Heads of Service	Meeting with internal customer	Monthly and/or <i>ad hoc</i> as required	Chief Solicitor/Legal Services management Team as appropriate	Meeting with Heads of Service as required and/or regular monthly scheduled meetings
Placing in Schools Appeals Committee	Customer satisfaction survey	Annually	Chief Solicitor	Annual report published on Council website, annual email to LAC,
Looked after Children (LAC) and Policy Development Scrutiny Panel (PDSP) Lead Officers	Customer satisfaction survey	Annually	Chief Solicitor	PDSP Lead Officers and Community Council Secretaries
Community Council Secretaries	Customer satisfaction survey	Annually	Chief Solicitor	

## Activity Budget 2018/19

Legal Service	es							
Activity Name a	and Description	Link to Corporate Plan	Performance Indicator and Target 2017/18	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Legal	To provide legal advice and services to support Council's businesses including conveyancing, litigation,	Enabler Service - Corporate Governance and Risk	LS111_Cost of Legal Services per £1m Budget Expenditure. Target: £2,051.78	Public	17.2	721,624	-116,321	605,303
	tribunals and inquiries, planning, transportation, social services & education. Provision of advice to Working Groups, Boards and other groups in relation to corporate governance business and other matters.		LS058_Percentage of Debt Recovery writs/ summonses lodged within 20 working days of receipt of full instructions. Target: 100%	WLAM				
Licensing Board	<b>Board</b> committee clerking and services to support the Licensing Sub-committee, and administration of taxis, private hire car and other Council licensing. Also the	Enabler Service - Corporate Governance and Risk	LS111_Cost of Legal Services per £1m Budget Expenditure Target: £2,051.78	Public	6.9	372,839	-548,213	-175,374
	administration of the private landlord registration scheme. To review compliance with Licensing Standards and Conditions. To administer liquor licensing and betting/gaming on behalf of the licensing board. To carry out statutory Licensing Standards Officer function in terms of the Licensing (Scotland) Act 2005.		LS053_Percentage of Taxi/Private Hire Car Drivers Licences Suspended. Target: 1%	WLAM				

# Corporate Services Management Plan 2018/19

Legal Services								
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2017/18	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
To administer the council's decision making process and provide	To provide a comprehensive committee administration service to meetings (Approximately 1 Council, 2 Council Executive Committees, 12 committees,	Enabler Service - Corporate Governance and Risk	LS111_Cost of Legal Services per £1m Budget Expenditure. Target: £2,051.78 LS072_Target	Public Public	5	377,014	0	377,014
administration services	9 PDSP's, 9 LAC's, 2 Joint Consultative Groups and 7 other bodies), including Placing in Schools Appeals Committee. The provision of Community Council's scheme to service 38 Community Council areas, plus West Lothian Association of Community Councils.		Percentage of committee action notes issued within target. Target: 100%	Fublic				
Service Support	Provision of management and administrative Support.	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.2	26,506	0	26,506
	Total:				29.3	1,497,983	-664,534	833,449

### Performance and Improvement Services

Service manager:Rebecca Kelly, Performance and Improvement ManagerNumber of staff:13 (full time equivalents)Locations:Civic Centre and Kirkton Service Centre

#### Purpose

The Performance and Improvement Service has a lead role in driving modernisation and improvement in the council through coordinated programmes of planning, quality and project management. It is also responsible for building a corporate approach to performance and the administration and support of critical business systems, including the council's customer relationship management, electronic content management and performance management systems.

As an enabler, the service has a key role in supporting the modernisation and improvement of council services through the actions set out in the Improvement Strategy.

The service also supports effective information management in the council through the archives and records services.

#### Activities

The main activities of the service during the period of the Management Plan will be:

- Ongoing development of a comprehensive performance management framework
- Provision of project management support
- Development and implementation of quality frameworks, standards and systems
- Provision of process improvement activities
- Provision of systems support and administration for the customer relationship management, electronic content management system and performance management systems
- Facilitation of Blue Badge/NEC entitlement schemes
- Corporate monitoring and reporting of council performance, customer complaints and print
- Support information management in the council through the provision of the archives and records management service
- Provide an archives service to preserve and manage the historical records of West Lothian Council and the wider community

#### Key Partners

The service actively works with our partners to plan, design and deliver improved services for our customers.

Our key partners include; other council services, Improvement Service, Audit Scotland, Quality Scotland, Investors in People Scotland, Transport Scotland, Young Scot, Archivists of Scottish Local Authorities Working Group (ASLAWG), Lothian Archives Network.

# **Customer Participation**

The service will actively engage customers and potential customers in the delivery and re-design of services to ensure that they are accessible and focused on their needs and preferences.

Customer Consultatio	on Schedule 2018/	19		
Customer Group	Method	Frequency	Responsible Officer	Feedback Method
Performance and Improvement Service Council Service Users	Electronic survey	Annually	Improvement Manager	Council intranet page and management team meetings
Blue Badges	Electronic survey	Bi-annually	Project and Systems Manager	Council website page and management team meetings
Customers (council services) of Performance and Systems	Electronic survey	Bi-annually	Project and Systems Manager	Council intranet page and management team meetings
Customers (council services) of Archives and Records	Electronic survey	Annually	Archives and Records Manager	Council intranet page and IMWG
Citizen Led Inspectors and Inspected services	Electronic survey	Annually	Business Improvement Officer	Council intranet page and website
Performance and Improvement Service Council service users	Electronic survey	Annually	Improvement Manager	Council intranet page and management team meetings
Blue Badge holders	Electronic survey	Bi-annually	Project and Systems Manager	Council website page and management team meetings

## Activity Budget 2018/19

Performance a	and Improvement Services							
Activity Name an	nd Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Quality and Performance	Develop, implement and facilitate quality, performance and best value processes and systems across council services and the corporate entity.	Enabler Service - Modernisation and Improvement	PIS024_Cost of Performance and Improvement Service per £1m Budget Expenditure Target: £1,397.15	Public	2.2	109,181		109,181
	chity.		PIS223_Average ranking of West Lothian Council in the Local Government Benchmark Framework (LGBF) Target: 1	Public				
Project Management	To provide professional change management to the corporate change programme.	Enabler Service - Modernisation and Improvement	PIS024_Cost of Performance and Improvement Service per £1m Budget Expenditure Target: £1,397.15	Public	2.0	106,935		106,935
			PIS104_Total number of business improvement service/thematic reviews completed Target: 5	High Level				
Process Improvement	To promote process improvement activity and the move to new ways of working across the Council.	Enabler Service - Modernisation and Improvement	PIS024_Cost of Performance and Improvement Service per £1m Budget Expenditure Target: £1,397.15	Public	2.1	89,276		89,276

# Corporate Services Management Plan 2018/19

Performance a	and Improvement Services							
Activity Name an	nd Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
			PIS103_Total number of business improvement activities completed Target: 5	WLAM				
Performance and Systems	Council services are supported to deliver by ensuring systems are efficient, effective and joined	Enabler Service – Modernisation and Improvement	PIS521_Cost of Lagan system support and maintenance per user Target: £32.50	WLAM	2.1	253,896		253,896
	up.		PIS545_Percentage of employees that have a Customer Relationship Management (CRM) user account Target: 15.5%	High Level				
Entitlement - Blue Badge/NEC	Entitlement schemes are supported and administered efficiently and effectively.	Enabler Service - Corporate Governance and Risk	PIS501_Percentage of Blue Badge reviews successfully upheld Target: 47%	WLAM	0.9	43,327	-60,000	-16,673
			PIS504_Percentage of Blue Badge applications processed within five working days Target: 94%	WLAM				
Print	Provision of print, scanning and copying facilities across the council estate.	Enabler Service - Corporate Governance and	PIS303_Average cost per employee of mono prints Target: £21.56	WLAM	2.0	159,000		159,000
		Risk	PIS301_Total number of mono prints Target: 33,623,510	WLAM				

# Corporate Services Management Plan 2018/19

Performance a	nd Improvement Services							
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Archives and records management	Provision of an archival and records management service.	Enabler Service - Corporate Governance and Risk	PIS705_Number of destruction notices outstanding Target: 7	WLAM	1.5	54,423	-6,408	48,015
			PIS703_Number of records added to Archives and Records Management system Target: 1,500	WLAM				
Service Support	Provision of management and administrative Support.	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.2	24,623		24,623
	Total:				13.0	840,661	-66,408	774,253

## **Corporate Procurement Service**

Service manager:David Brown, Corporate Procurement ManagerNumber of staff:12.38 (full time equivalents)Locations:Civic Centre

#### Purpose

The Corporate Procurement Service is an enabler service which reduces costs and extends operational value through the efficient procurement of goods, services and works on behalf of council services ensuring Best Value is obtained. The service also promotes sustainability through procurement contracts, encompassing a wide range of socio-economic benefits for the local community. The service promotes the accessibility of its business opportunities to Small Medium Enterprises (SMEs), local suppliers, supported businesses and social enterprises through open, fair and transparent procurement processes and the use of efficient electronic procurement tools.

To ensure maximum benefit is obtained from council spend, collaboration with other local authorities and the use of appropriate third party framework agreements are utilised to meet procurement objectives.

Providing a corporate focus, direction and vision for all procurement activities and in line with the revenue budget strategy, the Corporate Procurement Unit will focus on effective procurement to deliver targeted financial efficiencies, support service improvements and secure a range of socio-economic benefits in 2018/19.

#### Activities

The main activities of the service during the period of the Management Plan will be:

- Provide timely and efficient access to goods and services, to meet the operational requirements of Services
- Promote sustainable procurement in contract development
- Identify cashable savings targets for contracts and measure their delivery
- Identify and deliver appropriate efficiency and service improvement opportunities, including demand management through close liaison with Services and collaboration with other public sector organisations
- Further extend our capabilities to deliver advanced procurement techniques to add tangible value and manage compliance with the Public Contracts (Scotland) Regulations 2015
- Provide professional advice on procurement best practice
- Promote participation and improve accessibility to our business opportunities to the widest range of suppliers, including SMEs, supported businesses and social enterprises

#### **Key Partners**

The service actively works with our partners to plan, design and deliver improved services for our customers.

Our key partners include; other council services, Scottish Procurement, Scotland Excel, other local authorities, NHS Lothian, Other Central Purchasing Bodies.

# **Customer Participation**

The service will actively engage customers and potential customers in the delivery and re-design of services to ensure that they are accessible and focused on their needs and preferences.

Customer Consultation Schedule 2018/19									
Customer Group	Method	Frequency	Responsible Officer	Feedback Method					
Contract Customers and Suppliers	Electronic survey	One per tender issued after contract award	Procurement Specialist	Results with 'You Said: We Did' posted on intranet and internet					
Corporate Management Team and contract customers	Electronic survey	Annually	Corporate Procurement Manager	Results with 'You Said: We Did' posted on intranet and internet					
Suppliers / Potential Suppliers	Electronic survey	Annually	Corporate Procurement Manager	Results with 'You Said: We Did' posted on intranet and internet					

## Activity Budget 2018/19

Corporate Pro	curement Service							
Activity Name ar	nd Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Procurement t	Progress the Journey towards to ensure the section average score is obtain within the Procurement Commercial Improvement Programme, increasing Procurement	Enabler Service - Corporate Governance and Risk	CPU018_Cost of the Corporate Procurement Unit per £1 million of West Lothian Council's net expenditure Target: £1,788	High Level	2	81,196		81,196
	Performance through the Delivery Better Outcomes Project.		CPU021_Procurement Commercial Improvement Programme score assigned to West Lothian Council Target: 63%	Public				
Contract provision and collaborative procurement	To establish and manage contracts that meet council requirements. Participate fully in collaborative contracts.	Enabler Service - Corporate Governance and Risk	CPU018_Cost of the Corporate Procurement Unit per £1 million of West Lothian Council's net expenditure Target: £1,788	High Level	8.0	555,618	-402,732	152,886
			CPU019_Percentage of all council expenditure covered by contracts Target: 94%	Public				
Sustainable procurement	Structure contracts to allow local suppliers, Small to Medium Enterprises and the third sector an equal opportunity to gain business and apply	Enabler Service - Corporate Governance and Risk	CPU018_Cost of the Corporate Procurement Unit per £1 million of West Lothian Council's net expenditure Target: £1,788	High Level	1.5	54,155		54,155

# Corporate Services Management Plan 2018/19

Corporate Proc	curement Service							
Activity Name and	d Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
	consideration of the principles of sustainable development in all contracts. Contracts to incorporate Community Benefits where appropriate.		CPU021_Procurement Commercial Improvement Programme score assigned to West Lothian Council. Target: 63%	Public				
Corporate Procurement Development	To carry out contract and supplier management of the top high risk contracts in line with on the contract and supplier management strategy.	Enabler Service - Corporate Governance and Risk	CPU018_Cost of the Corporate Procurement Unit per £1 million of West Lothian Council's net expenditure. Target: £1,788	High Level	0.5	37,901		37,901
			CPU038_Percentage of managed suppliers meeting contract and supplier management targets Target: 80%	High Level				
Service Support	Provision of management and administrative Support.	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.38	10,713		10,713
	Total:				12.38	739,583	-402,732	336,851

## **Corporate Communications**

Service manager:Garry Heron, Corporate Communications ManagerNumber of staff:6.2 (full time equivalents)Locations:Civic Centre

#### Purpose

Corporate Communications aims to enhance and protect the council's reputation through providing integrated corporate communications. The team is responsible for developing and delivering a wide range of communications, designed to promote the council and its services to communities and the wider public. The team works closely with the council's community planning partners to provide communications advice and support.

Corporate Communications has developed both the council's Branding Guidelines and the West Lothian Way Communications Guidelines to ensure a consistent approach is taken to all forms of communications. The team also play a leading role in supporting the delivery of online services via the council's website.

#### Activities

The main activities of the service during the period of the Management Plan will be:

- Provision of a 24/7 media support service for the council
- Enhance the council's online communications channels
- Provision of a corporate design function for both online and print publications and ensure a consistent approach to the council's branding
- Provision of internal communications support to services
- Provision of a fully functional and enabling web platform

#### **Key Partners**

The service actively works with our partners to plan, design and deliver improved services for our customers.

Our key partners include; other council services, West Lothian College, West Lothian Integration Joint Board, West Lothian Leisure, Police Scotland and GOSS (council website provider).

# **Customer Participation**

The service will actively engage customers and potential customers in the delivery and re-design of services to ensure that they are accessible and focused on their needs and preferences.

Customer Consultation Schedule 2018/19								
Customer Group	Method	Frequency	Responsible Officer	Feedback Method				
Internal service users	Electronic survey	Annually	Corporate Communications Manager	Council intranet page and management team meetings				
Heads of Service and senior officers	Electronic survey	Annually	Corporate Communications Manager	Council intranet page and management team meetings				
Local media	Electronic survey	Annually	Corporate Communications Manager	Council intranet page and management team meetings				
Bulletin readers/ West Lothian residents	Survey in Bulletin	Annually	Corporate Communications Manager	Publish results electronically and hard copy/ council intranet page and management team meetings				
West Lothian residents using council's social media	Electronic survey	Annually	Corporate Communications Manager	Publish results online and promote on social media channels, intranet page and management team meetings				

## Activity Budget 2018/19

Corporate Comr	nunications							
Activity Name and	Description	Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Media relations and reputation management	To protect and enhance the reputation of the council via proactive news articles and secure balanced and fair reporting of all news stories relating to the council. Support elected members and officers on media campaigns and working with the media.	Enabler Service - Corporate Governance and Risk	CC042_Press releases issued per FTE Target: 28 CC043_Percentage of news stories in local media that are positive Target: 92%	WLAM	2.4	106,674	-28,360	78,314
Publications	To provide information for the public, elected members and staff relating to council services and service provision, in appropriate formats.	Enabler Service - Corporate Governance and Risk	CC062_Unit cost of Bulletin per household Target: £0.16 CC064_Number of articles in Bulletin/Inside News promoting equality or diversity Target: 7	PUBLIC	1.1	102,884	-23,493	79,391
Online communications including social media and ebulletins	Promote council, community planning partners and other local news using a variety of online communications channels.	Enabler Service - Corporate Governance and Risk	CC082_Percentage of new Facebook likes/Twitter followers Target: 14% CC081_Number of posts on Facebook/Tweets Target: 180	WLAM WLAM	1.0	38,098		38,098

# Corporate Services Management Plan 2018/19

Corporate Comr	nunications							
Activity Name and Description		Link to Corporate Plan	Performance Indicator and Target 2018/19	PI Category	Staff Resources (FTE)	Revenue Expenditure Budget 2018/19 £	Revenue Income Budget 2018/19 £	Net Revenue Budget 2018/19 £
Creative services, including graphic design, video, branding	Council services are supported by promoting visual impact and clarity to their services in an appropriate format.	Enabler Service - Modernisation and Improvement	CC072_Percentage of photography jobs kept in house Target: 90%	WLAM	1.5	102,864	-27,347	75,517
and photography	Enhance the council's corporate identity by ensuring the council's branding is used when appropriate.		CC052_Creative design jobs completed per FTE Target: 10 per FTE per month	WLAM				
Service Support	Provision of management and administrative Support.	Enabler Service - Corporate Governance and Risk	Support activities contribute towards the overall performance of the service. Performance is monitored through the indicators for front line activities.		0.2	8,912		8,912
	Total:				6.2	359,431	-79,200	280,231

# Developing the Management Plan and reporting progress

The Management Plan was developed to support the delivery of the Council's Corporate Plan and to take account of a range of factors that are likely to impact the delivery of council services in the next five years.

## Context

The next five years will be a period of significant challenge for the council with ongoing spending constraints expected to continue. However, the council has clearly defined long term aims relating to the development of high quality services, designed to meet the needs of its customers. These long term aims are captured in the Local Outcome Improvement Plan, Community Plan and in the council's Corporate Plan and together these strategic plans determine the work of the council's services.

The development of the Corporate Plan 2018/23 has been directly influenced by the views of the people living and working in West Lothian, ensuring that all employees are focused on meeting the needs of a growing and vibrant community. The Corporate Plan sets the strategic priorities for the council up to 2022/23 and this will be the continued focus for all council services during the period.

This will help to ensure that we continue to tackle the most important issues for West Lothian. Also, that we invest in and prioritise the services which make the most significant contribution to the achievement of positive outcomes.

#### Influences

There will be many internal and external factors which will influence the work of Corporate Services during the period. The more prominent include; national agreements for employee conditions of services, Scottish and UK legislation changes and the implications of the Brexit vote on European legislation.

#### Planning Process

The Management Plan was developed by the Corporate Services Management team, using a range of information to ensure that services, activities and resources are aligned to:

- The council's Corporate Plan and the deliverables for which Corporate Services will be responsible for achieving or contributing to;
- Supporting the delivery of the council's transformation programme and Digital Transformation strategy
- Supporting the delivery of the corporate strategies, including the four that are the direct responsibility of the service for developing and monitoring implementation in the council; the People Strategy, ICT Strategy, Improvement Strategy and Digital Transformation Strategies.

The process and timescales for the development and publication of the management plan is set out, including consultation with the appropriate stakeholders.

Corporate Plan	The Corporate Plan is approved by West Lothian Council, setting out the key priorities for all council services for the period 2018/19 to 2022/23.	February 2018
Corporate Services Planning	The service management team develop the plan taking account of a range of factors, business requirements and customer needs.	February to March 2018
Executive Management Team approval	The council's executive management team (EMT) will review all service management plans to ensure they are sufficiently focused on corporate priorities. The EMT will also review the plans annually, scrutinising performance and progress in the stated outcomes and actions.	March 2018
PDSP consultation	The Management Plan is taken to the relevant Policy Development and Scrutiny Panel(s) for consultation, providing Panel members the opportunity to shape planning and resource allocation.	April to June 2018
Management Plan Iaunch	The service cascades the plan to Corporate Service employees to ensure that they understand the key priorities and challenges ahead and how they will contribute to successful outcomes.	April to June 2018
WLC website	The Management Plan is published on the council's website to provide detailed information for the public and external stakeholders on council services, resource allocation and performance.	July 2018
Management Plan updates	The Management Plan progress is reviewed by the appropriate PDSP each year	April to June

#### **Continuous Improvement**

Corporate Services will continue to play a key role in the development and support of high quality customer services. Corporate Services will continue to engage with our customers to modernise structures and processes to ensure that they continue to provide the most efficient and effective model for service delivery.

- Corporate Procurement (December 2018) and Corporate Communications (January 2019) will undertake a West Lothian Assessment Model Assessment in 2018/19;
- Services will continue to implement and evaluate both employee and customer satisfaction surveys to learn and change as a result of feedback;
- Services will continue to analyse service complaints (from both external and internal customers) to understand key strengths and weaknesses within business processes and implement improvement measures, as required;
- Implementing a corporate programme of Citizen Led Inspections (CLIs) to enable customers to review services and recommend improvements.

# **Corporate Services Action Plan**

The service will undertake a range of actions to support delivery of corporate priorities and objectives, improve services and deliver transformation.

Corporate Service	es Actions 2018/19						
Action	Description	Planned Outcome	Owner(s)	Start	End	Status	Update
People Strategy	Development, implementation and ongoing monitoring and reporting of the council's corporate strategy.	The council has people to deliver in the priorities and employees are lead, managed and developed effectively.	HR Services Manager	April 2018	June 2018	Active	The draft strategy wil proceed to PR PDSP and Council Executiv in the first quarter of 2018/19 for approval
ICT Strategy	Development, implementation and ongoing monitoring and reporting of the council's corporate strategy.	The council has the ICT infrastructure to succeed in the priorities.	IT Services Manager	April 2018	June 2018	Active	The draft strategy wil proceed to PR PDSP and Council Executiv in the first quarter of 2018/19 for approval
Digital Transformation Strategy	Development, implementation and ongoing monitoring and reporting of the council's corporate strategy.	The council supports the effective development of digital council services.	Digital Transformation Manager	April 2018	June 2018	Active	The draft strategy wi proceed to PR PDSF and Council Executiv in the first quarter of 2018/19 for approval
Improvement Strategy	Development, implementation and ongoing monitoring and reporting of the council's corporate strategy.	The council has a strong culture of high performance and capacity to deliver in the priorities.	Improvement Manager	April 2018	June 2018	Active	The draft strategy wi proceed to PR PDSF and Council Executiv in the first quarter of 2018/19 for approval
Workforce arrangements	Review employee terms and conditions to realise efficiencies in staffing costs.	To ensure strategic management and effective co-ordination of workforce reductions and redeployment.	HR Services Manager	April 2018	March 2022	Active	Project scope and pl defined.

Corporate Services	Actions 2018/19						
Action	Description	Planned Outcome	Owner(s)	Start	End	Status	Update
Learning and development	Review of learning and development across the council to develop new models of support.	Optimisation of resources to support more efficient service delivery and reduction in spend.	HR Services Manager	April 2018	March 2022	Active	Project scope and plan defined.
ICT asset efficiency	Review of ICT to develop new models of support and a more efficient infrastructure.	Optimisation of resources to support more efficient service delivery and reduction in spend.	IT Services Manager	April 2018	March 2021	Active	Project scope and plan defined.
Administration support	Review of administrative functions across the council to develop new models of support.	Optimisation of resources to support more efficient service delivery and reduction in spend.	Improvement Manager	April 2018	March 2023	Active	Project scope and plan defined.
Performance and assurance	Review of performance and information functions across the council to develop new models of support.	Optimisation of resources to support more efficient service delivery and reduction in spend.	Improvement Manager	April 2018	March 2023	Active	Project scope and plan defined.
Digital transformation projects	A programme of activity to ensure that the council is well placed to take advanced of opportunities offered in the digital age.	To deliver improved user- focused digital public services.	Head of Corporate Services	April 2018	March 2023	Active	Project scope and plan defined.
Procurement	Review of Procurement org design and remit to develop new models of support	Optimisation of resources to support more efficient service delivery and reduction in spend	Procurement Manager	April 2018	March 2020	Active	Project scope and plan defined.
Procurement Strategy	Development, implementation and ongoing monitoring and reporting of the council's strategy.	The council delivers effective and compliant procurement process.	Corporate Procurement Manager	April 2018	March 2019	Active	The draft strategy will be presented to P&R PDSP in Q4 2018/19.

Corporate Services Actions 2018/19									
Action	Description	Planned Outcome	Owner(s)	Start	End	Status	Update		
HR policies and procedures review	Review, as necessary, HR policies and procedures to ensure that they continue to support agreed council priorities and outcomes.	To ensure the council has a suite of workforce management policies and procedures that support priorities and outcomes.	HR Manager – Policy, Advice and Support	April 2018	March 2023	Active	A schedule of review for the period is agreed by the HR Programme Board.		
ICT programme	Delivery of the ICT programme of projects to enhance or maintain IT networks, systems and applications.	The council has an ICT infrastructure that is suitable and compliant for business requirements.	IT Services Manager	April 2018	March 2028	Active	Project scope and plan defined.		
Project Support	Support for delivery of strategic transformation programme projects.	Optimisation of resources to support more efficient service delivery and reduction in spend.	Head of Corporate Services	April 2018	March 2023	Active	Project development and scoping being undertaken.		
Maintaining corporate accreditation	Managing rolling programmes of external assessment in Investors in People, Investors in Young People and Customer Service Excellence.	Developing corporate improvement plans to enhance council performance Retaining the council's recognition in the accreditation.	Improvement Manager	April 2018	March 2019	Active	Programme of activity agreed with the respective assessment bodies for 2018/19.		
Online Licensing Applications and Payments	Implementation of new licensing system module.	Optimisation of processes to support more efficient service delivery.	Legal Services Manager	September 2018		Active	Project ongoing system testing underway.		

# Corporate Services Actions 2018/19

Corporate Services	Actions 2018/19						
Action	Description	Planned Outcome	Owner(s)	Start	End	Status	Update
Replace HR / Payroll System	Undertake a procurement exercise to deliver a replacement HR and Payroll system that will support transformational change in HR services.	The council has an HR and Payroll information system in place that supports improved efficiency and quality in HR decision making; and improves employee and managerial productivity and effectiveness.	HR Manager – Operations	April 2018	August 2019	Active	Project scope and plan defined.
Communications and Engagement	Support for delivery of communications around transformation programme projects and all council related business.	Information is communicated effectively to stakeholders	Corporate Communication Manager	April 2018	March 2019	Active	A number of projects are planned around assisting in the council's digital transformation.
Improving Attendance at Work	Introduction of revised corporate policy to support attendance at work.	Tangible reduction in corporate sickness absence rates particularly in relation to long-term absence.	HR Services Manager	3 November 2017	June 2018	Active	Policy to be presented to PDSP June 2018 and Council Executive June 2018. Thereafter training programme to be rolled out to managers.

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The action plan focuses on high level or strategic actions during the period. Each WLAM unit will maintain more detailed action plans at a local level to address recommendations from improvement processes, external audits and assessments and service enhancements or changes in operations.

# **Corporate Services Scorecard**

The service will report on the following key measures of the success throughout the lifetime of our plan (short term trend arrows: 2017/18 performance exceeded the target = 12017/18 performance met the target = 12017/18 performance was below the target = 12017/18 performance met the target = 12017/18 performance was below the target = 12017/18 performance met the target = 12017/18 performance was below the target = 12017/18 performance met the target = 12017/18 performance was below the target = 12017/18 performance met the target = 12017/18 performance was below the target = 12017/18 performance met the target = 12017/18 performance was below the target = 12017/18 performance

Indicators					
WLAM unit / service	PI Code and Short Name	2017/18 Performance	2017/18 Target	Performance against Target	2018/19 Target
Human Resources and	P:HRS516_Percentage of internal customers who rated the overall quality of service delivery by Human Resources service as good or excellent	89%	93%	1	93%
Support Services	HRS550_Total number of complaints received by HR Services	5	4	-	4
	P:HRS500_Unit cost of Human Resource Service in relation to the total number of council employees	£298.02	£300.00		£290.00
	HRS310_Percentage of Stage 3 appeals upheld or partly upheld	14%	10%	-₽-	10%
IT Services	ITS067_Annual Percentage of IT Customers Rating the Overall Quality of the service as good or excellent	97.5%	98%	4	98%
	ITS070d_ Total number of complaints received by IT Services	0	0		0
	P:ITS068_Total cost of IT service per £1 million of West Lothian Council's net budget	£12,887.00	£12,887.00	-	£11,817.00
	CP:ITS066_Annual Percentage of IT Faults resolved at the first point of contact	49.29%	45%		50%
Legal Services	LS021_Percentage of Legal Services customers who rated the overall quality of the service as good or excellent	100%	100%	-	100%
	LS087_Total number of complaints received by Legal Services	0	2		2
	P:LS111_Cost of Legal Services per £1m Budget Expenditure	£2,585.04	£2,585.04	-	£2,585.04
	LS116_ Percentage of Debt Recovery writs/summonses lodged within 20 working days of receipt of full instructions	100%	100%	-	100%

Indicators					
WLAM unit / service	PI Code and Short Name	2017/18 Performance	2017/18 Target	Performance against Target	2018/19 Target
Performance and Improvement	PIS007_ Percentage of Performance and Improvement Service customers who rated the overall quality of the service as good or excellent	100%	96%		100%
Service	PIS010_ Total number of complaints received by the Performance and Improvement Service	4	2	•	4
	P:PIS024_Cost of Performance and Improvement Service per £1m of Council Budget Expenditure	£1,686.29	£1,686.29		£1,686.29
	PIS223_Average ranking of West Lothian Council in the Local Government Benchmarking Framework (LGBF)	1	1	-	1
Corporate Procurement	CPU007_Percentage of Internal customers who rated the overall quality of the service provided by the Corporate Procurement Unit as good or excellent	100%	100%		100%
	CPU047_Total number of complaints received by the Corporate Procurement Unit	0	0	-	0
	P:CPU018_Cost of the Corporate Procurement Service per £1 million of West Lothian Council's net revenue expenditure.	£1,788.00	£1,788.00	-	£1,788.00
	P:CPU019_Percentage of relevant compliant council expenditure	97%	92%	1	94%
Corporate Communications	CC007_Percentage of Corporate Communications customers who rated their overall satisfaction/quality with our service as good or excellent	98%	100%	•	100%
	CC013_Total number of complaints received	3	0		0
	CC090_Cost of Corporate Communications per £1million of council's net expenditure	£856.31	£841.89	•	£689.87
	CP:CC084_Percentage of customers achieving end-to-end transactions on the website	9.7%	15%	•	10%

This scorecard offers a high level snapshot of the service performance. More information about the performance of Corporate Services can be viewed via the council's website: <u>www.westlothian.gov.uk/performance</u>

# Corporate Services Management Plan 2018/19

April 2018

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