

KEY EMPLOYMENT POLICIES

EMPLOYEE INFORMATION BRIEFING SCRIPT

ISSUE 3: JUNE 2016



NEW POLICY



POLICY REVIEW



REGULAR REMINDER

INTERNET, SOCIAL MEDIA AND E-MAIL POLICY

POLICY OVERVIEW

This policy sets out the council's corporate standards for the use of internet, social media and email by employees in the course of their work. A key aim is to ensure that those systems are used effectively and responsibly and in accordance with approved operational and security standards.

In addition, the policy outlines the responsibility of employees to ensure that their private use of internet, social media and email out with the workplace does not impact adversely on the council and its business, compromise their contractual relationship with the council or breach council policy. The policy provides a list of prohibited activities that employees are encouraged to review in order to ensure their use of the internet, social media and email is compliant with the expected standards.

KEY INFORMATION FOR EMPLOYEES

- You must comply with council policy when using the internet, social media and e-mail for council business and personal purposes both **within and out with** the workplace.
- You should be aware that information posted on social media websites is in the public domain regardless of privacy settings and as such colleagues, customers and third parties often have access to the material you post on those sites.
- While the council respects your right to freedom of expression through private use of social media out with the workplace in your own time, you are encouraged not to comment on your work or make reference to the council on external web pages such as Face Book. If you choose to do so, you must make it clear that you are not commenting in an official capacity and that the views expressed are your own and do not necessarily reflect the views of the council.
- Should you become aware of negative or disparaging remarks about the Council or its services, you should not respond but instead advise your line manager who will determine if the comments should be referred to the Corporate Communications team.
- You must never communicate or disclose information online in breach of the council's Data Protection or Information Security Policies or take up positions on issues that are counter to the council's interests.

- You are reminded that if you wish to raise issues in relation to your employment with the council, you should not do so via social media but should direct such matters through the appropriate internal procedures such as the council's Procedures for Hearing Employee Grievances or through the Whistle Blowing procedure.
- Use of the Internet, Social Media or E-Mail in a manner that harasses, bullies, intimidates, threatens or demeans another council employee whether within or out with work is a contravention of the council's [Bullying and Harassment Policy & Procedure](#), [Policy on Equality Employment and Service](#) and the [Disciplinary Code](#)
- You are required to report to your line manager, any instances of information being posted by another council employee on websites or social media sites that could be considered offensive, libellous, or potentially harmful to other employees, pupils, clients, community groups and service users of the council.
- Breaches of the council's [Policy on the use of Internet, Social Media and E- Mail](#) including those matters listed above will be investigated under the council' s Disciplinary Procedures. Serious breaches may amount to gross misconduct under the council's [Disciplinary Code](#) and result in summary dismissal.
- Disciplinary investigations may extend to improper private use out of the internet, social media and email where the action is considered to breach council policy and in certain extreme circumstances it may be deemed unlawful and the council will make appropriate referral to the Police.

ROLL OUT ARRANGEMENTS

- Services should ensure that records are kept of the date that employee briefings were conducted and the employees who attended. Those records may be subject to internal audit at any given time to ensure that council employment policies are being properly disseminated throughout services.
- Employees should be encouraged to read the full Internet, Social Media and E-Mail Policy available at <https://www.westlothian.gov.uk/article/11810/Internet-Social-Media-and-E-Mail> and accessible from work or home.

HR Policy and Advice
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